

bit 2 me

welcome to  *bitcoin*

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Introduction

Thank You for Joining the Bit2Me Affiliate Program!

We are excited about your interest in helping us make the cryptocurrency ecosystem more accessible and understandable for everyone.

In this guide, we will go into more detail about Bit2Me, our products, tips, and materials, so you can get the most out of promoting our brand.

Let's go!

What is Bit2Me?

Bit2Me was founded in 2014, **leader in the Spanish cryptocurrency sector**, and the first to be recognized by the Bank of Spain.

We help individuals, exchanges, mining pools, token issuers, investment funds, governments, and institutions to optimally access, trade and manage cryptocurrencies and digital assets.

What is Bit2Me?

Our **MISSION**: To provide financial freedom so that people can save, send and receive money with no hassle. Even in countries where accessing hard-earned money is difficult.

Our

VISION:

A planet where people are freer.

And our **VALUES**:

Optimism, Honesty, Approachability,
Transparency, Perseverance, Freedom,
Fidelity, Effort, and Rebellion.

What is Bit2Me?

We provide an online Suite of **crypto trading solutions**, for both first-time and professional users.

Buy, sell, trade, or exchange over 150 cryptocurrencies.

- Active in more than 100 countries
- Web service and App (Android and iOS)
- First platform recognized by the Bank of Spain
- 24-hour phone and online support
- Military-grade security (Prosegur Crypto)
- 150 million policy with Ledger Enterprise

Our Suite

450k+

registered users

76k+

B2M Holders

150+

cryptocurrencies

370k+

followers on social
media

250+

employees on staff

Global Data

July 2021 to June 2022

2,000,000

new website visitors

1,600,000

Bit2Me Academy visitors

440,000

APP downloads

MOST RELEVANT MEDIA MILESTONES IN 2021 AND 2022

JULY 2021 — Bit2Me Hires Zeeshan Feroz



AUGUST 2021 — Baldomero Falcones Joins Bit2Me



SEPTEMBER 2021 — Bit2Me Conducts Spain's Largest ICO



NOVEMBER 2021 — Dean Thomas and Koh Onozawa Join the Team

Koh Onozawa y Dean Thomas liderarán el desarrollo de B2M, la criptomoneda de Bit2Me



FEBRUARY 2022 — Spain's Central Bank Licenses Bit2Me



APRIL 2022 — Bit2Me Partners With LEDGER Enterprise



APRIL 2022 — Bit2Me and AWS Team Up to Boost Up Crypto Startups



MAY 2022 — Bit2Me Participates in the Economic Commission of the Spanish Congress of



Partnerships



RES+ALIA®

100.MONTADITOS®



@minterest.



Why Our Customers Choose Us

Services

- We are the community with the **largest academic resources** in **Spanish** in the crypto and blockchain world.
- Users can stake **our token** and more than 20 cryptocurrencies.
- We **facilitate** buying and selling with FIAT money and more than 150 cryptocurrencies.

Benefits

For Holders and Referrals

- Their loyalty is rewarded with **lower commissions** (points and referral program to save on your transactions).
- **Recurring promotions** to save both on Bit2Me services and with associated partners (sweepstakes, cashback, etc.).

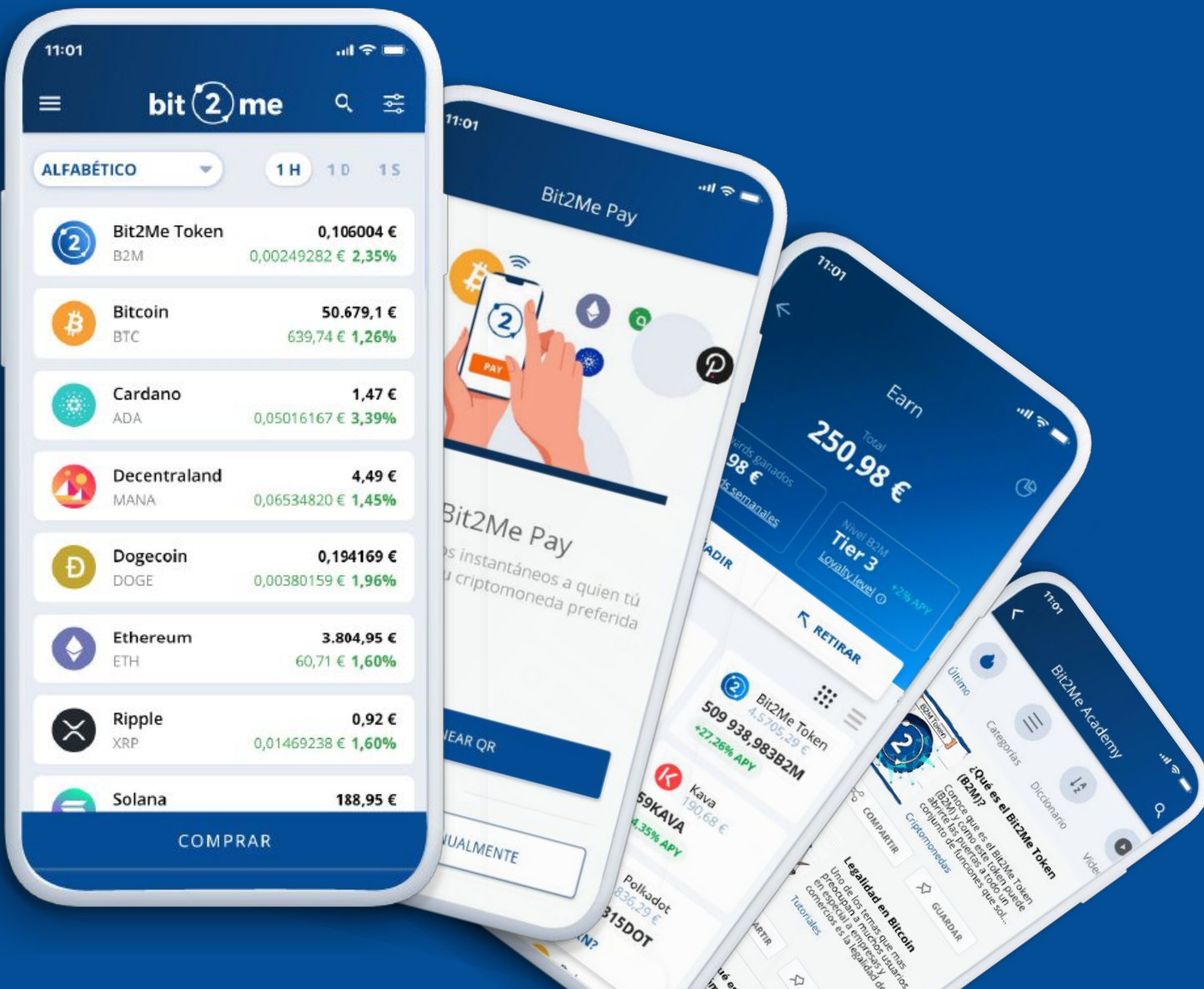
Security

- Spanish company, with the best customer service in 7 languages.
- We are the first exchange recognized by **the Bank of Spain** and we collaborate with other official bodies.
- **150 million** insurance in partnership with Ledger Enterprise.

What Can You Communicate About Bit2Me?

CONTENT TO AVOID	COMMENTS
Past performance	If included, the period of time to which it refers must be indicated. This period shall not be less than 12 months and should only be included if it provides additional information to the communication. Information on past performance cannot be the most prominent element of the communication.
Disproportionate or false impressions or expectations	
Mentions of limitations or exclusions of Bit2Me's liability for the content of the advertisement.	
Superlative or diminutive adjectives, or expressions that indicate advantages of the crypto asset , especially when related to its cost or performance.	Permitted as long as it is based on objective and verifiable factors or data that can be accredited.
Comparisons between crypto assets or other products	Permitted as long as it is between products that have the same purpose or aim to satisfy the same needs. In such a case, the comparison must be made objectively between one or more of their essential characteristics, which must be relevant, verifiable, and representative.
"Gift" or any equivalent term when there is a tax repercussion for the delivery of a good or a sum of money as an incentive to operate, or when it qualifies as remuneration in kind.	

Bit2Me Suite



bit2me
WALLET



bit2me
ACADEMY



bit2me
EARN



bit2me
OTC



bit2me
LAUNCHPAD



bit2me
PAY



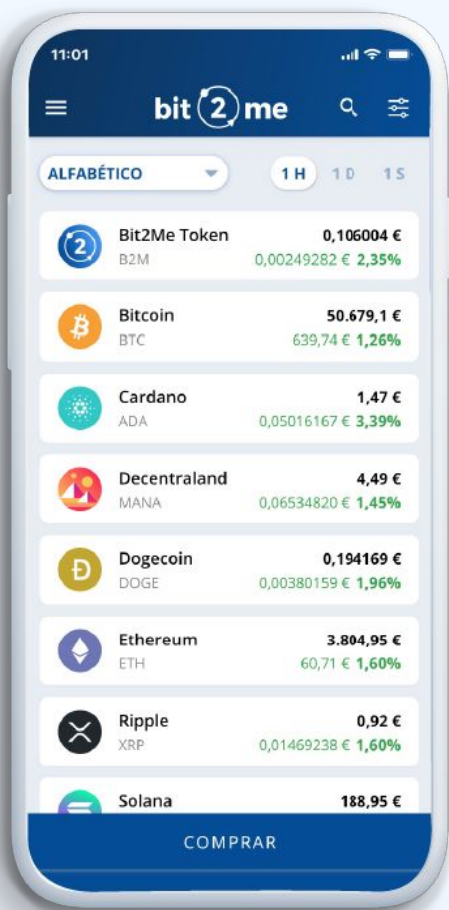
bit2me
PRO



bit2me
COMMERCE

bit2me

Bit2Me Wallet



Buy, sell and trade cryptocurrencies on a secure site, where you can perform all these actions with a catalog of more than 150 cryptocurrencies.

- Multicurrency.
- Never miss an opportunity with the best quotes.
- Send and receive payments quickly, from anywhere in the world.
- Flexible deposits and withdrawals.

[Learn More](#)

Bit2Me Earn



This service allows you to generate rewards for your cryptocurrencies without doing anything.

Put your cryptocurrencies to work!

- 100% flexible and with no transaction fees: withdraw whenever you want, it is **NOT time-locked**.
- If you stake with B2M or you receive rewards in B2M, you will get an extra **2% APY** of bonuses **DAILY**.

Not Allowed Expressions

Compound interest	Compound annual reward
Performance	Reward
Interests	Reward
Benefits	Reward
Collect	Gain
Deposit	Add, store, transfer

Allowed Expressions

[Learn More](#)

Bit2Me Launchpad

Bit2Me's solution to facilitate the **launch of utility tokens** selected by our team of experts.

- Benefits for companies: tokenize themselves and approach the crypto and blockchain industry.
- For users: access exclusive token sales phases through IEOs.



Not Allowed Expressions	Allowed Expressions
"Gems", "Promising token" or any term that may imply a great appreciation in the future or a high return on investment.	"Participate in the ICO", "Discover new ICOs in the crypto world", "Choose which ICO to support".
High return on your investment	Projects with strong potential
Marketplace	New initiatives
"Project guaranteed or endorsed by Bit2Me"	"Project selected by Bit2Me"
PRESALE	Participate in the reserve

[Learn More](#)

Bit2Me Academy



Bit2Me Academy is the **largest Spanish-speaking educational platform** for content related to cryptocurrencies, blockchain, NFTs, and everything you need to know about blockchain technology.

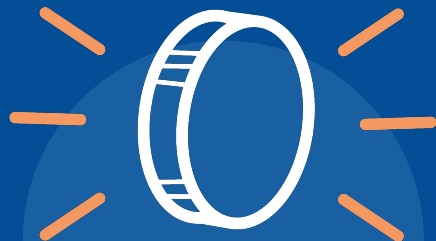
On Bit2Me Academy, you will find more than 15 free, specialized courses, and more than 400 articles with videos, infographics, and other content for you to learn.

With the new Learn2Me courses, you can also **earn rewards while you learn.**

If you are a representative of a government or educational institution, we can prepare **tailored courses or lectures** to meet your requirements.

[Learn More](#)

Earn Money Promoting Bit2Me



Payments in
your local
currency



All the creative
resources and
information you
need



Help users save
too



Embark on a global
opportunity

Earn Money Promoting Bit2Me

Earn Commissions for Each Qualified User

Bit2Me Affiliates

- Offer incentives to your readers and increase your earnings.
- Through an external platform.
- For websites, influencers with more than 5,000 followers, and private groups with more than 500 members.

AFFILIATE PROGRAM

Bit2Me Referrals

- Invite a friend.
- Using your Bit2Me account.
- For micro-influencers and users of our Suite.

REFERRAL PROGRAM

Earn Money Promoting Bit2Me

1.

Affiliates (affiliate program) or **referrers** (referral program) promote a **tracking link** on their media, either websites or social media.

2.

Users (readers or friends) are attracted by this promotion, click on the link, and perform any **commissionable action** on Bit2Me within the established time.

3.

Affiliates or referrers **accumulate these commissions**, which will be paid periodically.

What actions are commissionable? Find out here

Bit2Me Affiliates

Who?

- General websites and blogs, with content related to any Bit2Me product.
- Influencers from any social media with more than 5,000 subscribers.
- Groups and forums with more than 500 members.
- Other professional publishers related to Bit2Me or the world of education or crypto.
- Any affiliate located in one of the countries where Bit2Me operates can join the program.

How?

- Register on our platform: [here](#).
- In order to evaluate your application, we will send you an email asking you to fill out a form with some more information.
- You will receive the approval within 7 working days, and you will then be able to access the platform.

Bit2Me Affiliates

Our platform

Find all the creative resources you need, from banners to data feeds with currency rates.

The screenshot displays the Bit2Me Affiliates dashboard, specifically the AD-MEDIA section. The top navigation bar includes links for DASHBOARD, REPORTING, AD-MEDIA, BILLING, ACTIVITIES, and THIRD PARTY TRACKING. The AD-MEDIA section is active, showing a table of creative resources. The table has columns for Name, Category, Type, Size, and Actions. A modal window is open, displaying a banner for the Bit2Me app with the text "¡COMPRA AHORA! +100 MONEDAS" and "¡COMIENZA AHORA!". The banner also features the Bit2Me logo, app store icons, and a disclaimer in Spanish.

Name	Category	Type	Size	Actions
Banner_comprawallet_300x300_ES	All	Image	300x300	View
		Image	300x600	View
		Image	320x50	View
		Image	468x60	View
		Image	728x90	View
		Link	0x0	View

Bit2Me Affiliates. Our Platform

Create deep links to any of our products or services, inside or outside our Suite.

The screenshot shows the 'Ad Code' modal window in the Bit2Me platform. It contains the following elements:

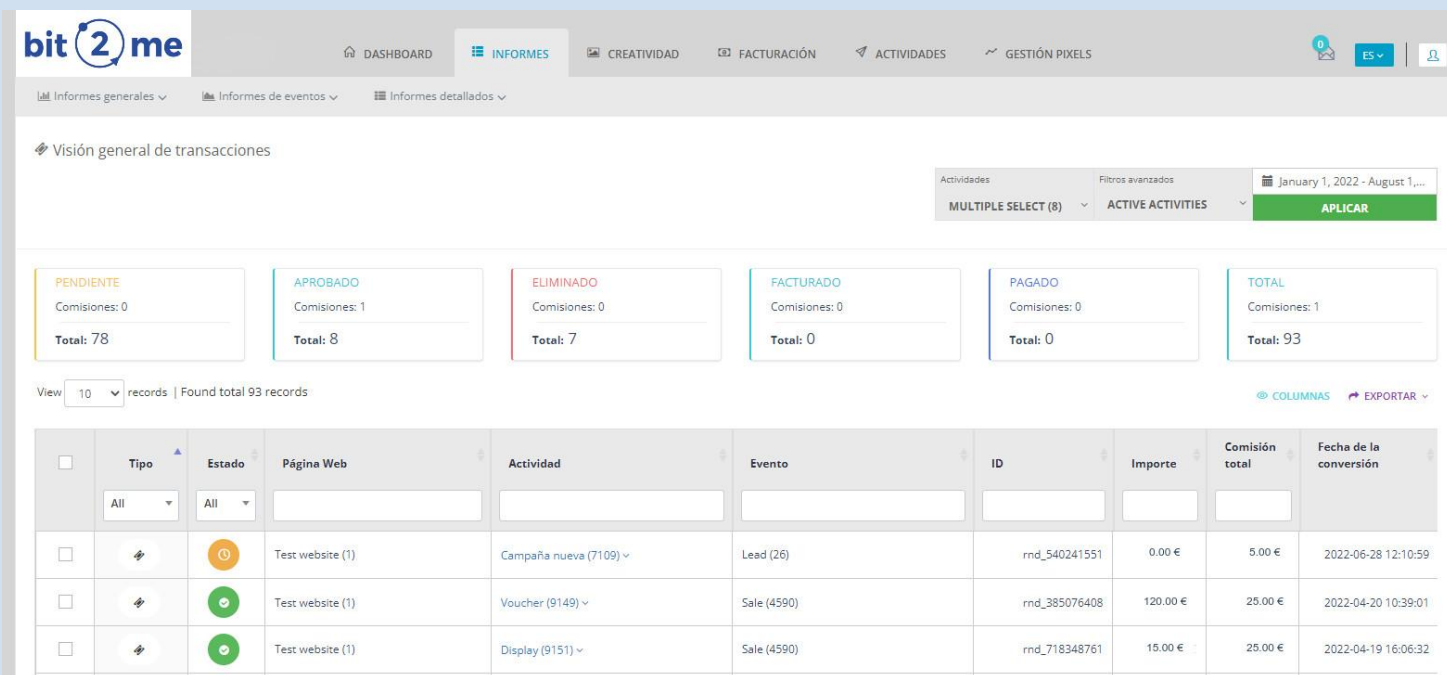
- Step 1:** 'Select protocol *' with a dropdown menu set to 'HTTPS'.
- Step 2:** 'Select type *' with four radio button options: 'HTML', 'JavaScript', 'Iframe', and 'Tracking link' (which is selected).
- Buttons:** A 'COPY' button is located to the right of the tracking code section.
- Tracking Code:** A text area containing the following code:

```
1 Tracking click:
2   https://bit2me.uinterbox.com/tracking/clk?act=15270&gel=81870&pub=13414&org=3326&url=https%3A%2F
3
4 Tracking Impression:
5   https://bit2me.uinterbox.com/tracking/imp?typ=def&act=15270&gel=81870&pub=13414&org=3326
```
- Advanced options:** A section with four input fields, each with a link icon and an information icon:
 - Deeplink: <https://bit2me.com/es/suite/wallet>
 - Subid (Only s2s):
 - Extra info 1:
 - Extra info 2:

Bit2Me Affiliates. Our Platform

Earn a commission for each verified user, plus a bonus if these users complete their first transaction within the next 90 days.

[Find out more about our remuneration method here.](#)

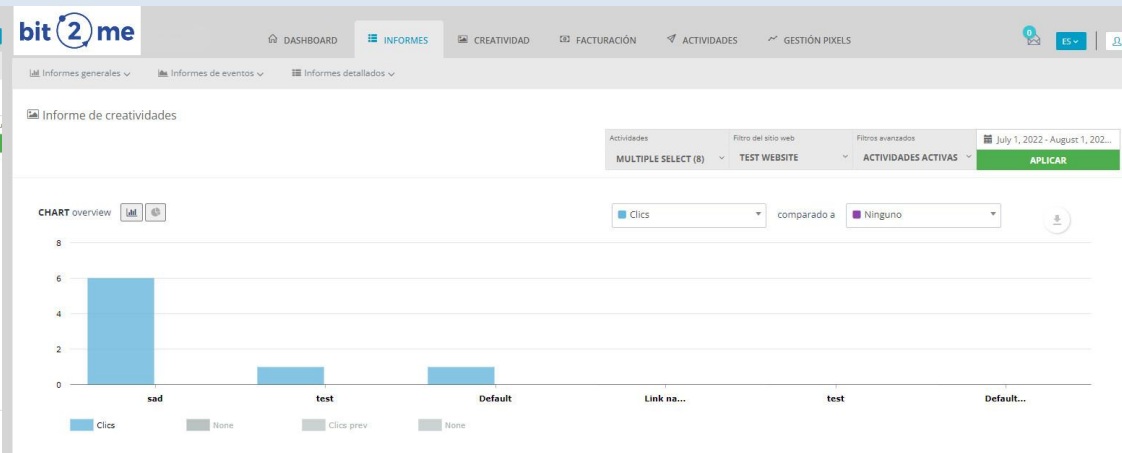
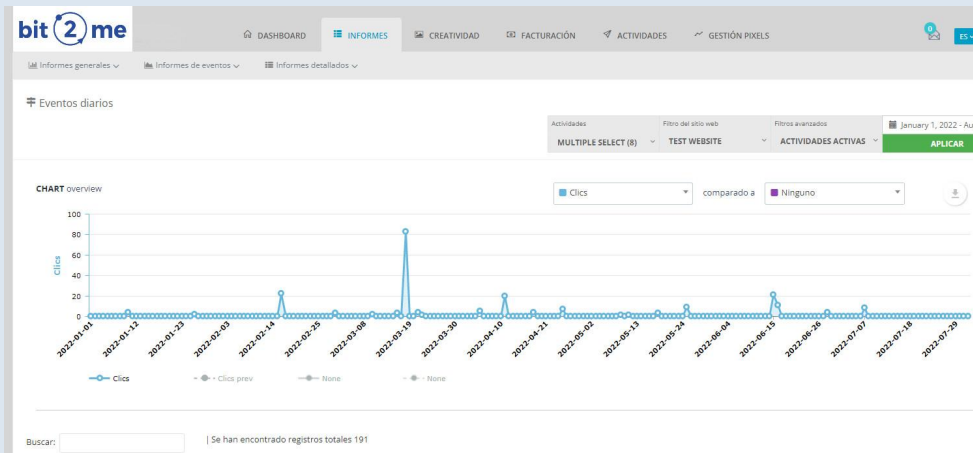


The screenshot displays the Bit2Me Affiliates dashboard. At the top, there's a navigation bar with the Bit2Me logo and tabs for DASHBOARD, INFORMES, CREATIVIDAD, FACTURACIÓN, ACTIVIDADES, and GESTIÓN PIXELS. Below this, a sub-navigation bar shows 'Informes generales', 'Informes de eventos', and 'Informes detallados'. The main section is titled 'Visión general de transacciones'. It features a summary of activities with filters for 'Actividades' (Multiple Select (8)) and 'Filtros avanzados' (Active Activities), along with a date range selector (January 1, 2022 - August 1, 2022) and an 'APLICAR' button. Below the filters, there are six summary cards: PENDIENTE (Comisiones: 0, Total: 78), APROBADO (Comisiones: 1, Total: 8), ELIMINADO (Comisiones: 0, Total: 7), FACTURADO (Comisiones: 0, Total: 0), PAGADO (Comisiones: 0, Total: 0), and TOTAL (Comisiones: 1, Total: 93). A table below these cards shows a list of transactions with columns: Tipo, Estado, Página Web, Actividad, Evento, ID, Importe, Comisión total, and Fecha de la conversión. The table shows 10 records out of 93 total records.

	Tipo	Estado	Página Web	Actividad	Evento	ID	Importe	Comisión total	Fecha de la conversión
<input type="checkbox"/>	All	All							
<input type="checkbox"/>			Test website (1)	Campaña nueva (7109) ▾	Lead (26)	rnd_540241551	0.00 €	5.00 €	2022-06-28 12:10:59
<input type="checkbox"/>			Test website (1)	Voucher (9149) ▾	Sale (4590)	rnd_385076408	120.00 €	25.00 €	2022-04-20 10:39:01
<input type="checkbox"/>			Test website (1)	Display (9151) ▾	Sale (4590)	rnd_718348761	15.00 €	25.00 €	2022-04-19 16:06:32

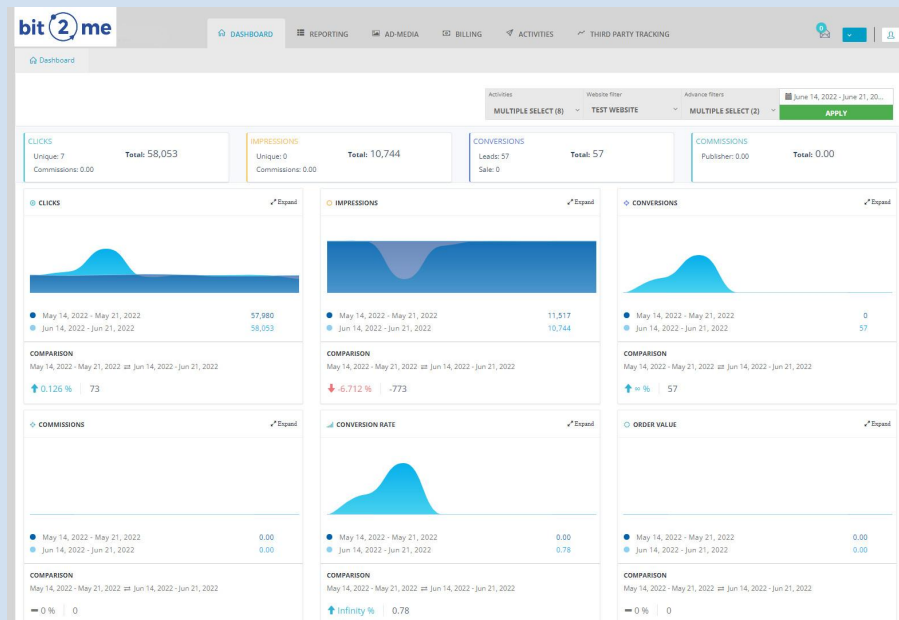
Bit2Me Affiliates. Our Platform

All your campaign information at a glance.



Bit2Me Affiliates. Our Platform

Find detailed daily and creative reports, so you can get the most out of your account.



Attribution and commissions

How to Promote Bit2Me

Due to the CNMV regulation on advertising campaigns promoting the use or investment of crypto assets, some of the pieces must include the following disclaimer:

"Investing in crypto assets is an unregulated activity, so it may not be suitable for retail investors and the entire amount invested may be lost. Please read and understand the risks of this investment, which are explained in detail in the legal area of the Bit2Me website."

This disclaimer must occupy at least one-fifth of the screen. In videos or audios longer than 60 seconds, the disclaimer must be included at the beginning and at the end of the video or audio. In all other cases, the disclaimer must be included at the end of the video or audio.

The sponsored or promoted status of the communication must also be indicated, clearly and visibly stating: "sponsored space" or "space sponsored by Bit2Me". In videos or audios, this mention must be included at the beginning of the advertising piece.

This disclaimer applies to direct promotions of Bit2Me services or offers, and not so much to educational content or general industry news.

For more information, please [visit our website](#).

How to Promote Bit2Me

- If you want, we can send you biweekly or monthly newsletters with the latest news about Bit2Me. You can also check all our latest information on [our blog](#).
- You can visit our [YouTube](#) channel or our [news](#) section to find out the latest news in the crypto world.
- Check out our [Academy](#) courses. We can help you with any topic you may be interested in!
- Keep an eye out for offers that we will be uploading to our [affiliate platform](#). Better prices, new user incentives, etc.
- You can request information or new banners adapted to your site at info.afiliados@bit2me.com
- Find out what they say about us. Here you have some of the news published about us:

EL PAÍS



europa **press**



coindesk

Expansión

bit  2 me

Thank you!