## bit 2 me AFFILIATE COMMISSION PLAN



## 1) PAYMENTS:

Affiliates will receive a €5 commission for each verified user who registers on our Suite via their link, + 20€ for each first interaction that this user makes on Bit2Me.

- **Verified user:** users who have created a Bit2Me account, going through the required verification and validation processes. These include:
  - Email verification
  - Mobile phone verification
  - KYC identity verification (personal data + ID verification)
  - Account validation by our compliance department

Please note when posting our offers, that our platform is not available in certain countries: <u>https://bit2me.com/global</u>

Other information that our compliance department will evaluate when validating the account will be that users have not been involved in fraud cases or had any problems with another financial institution. Please consult **<u>our website</u>** if you have any doubts.

- **1st Interaction**: first purchase or financial interaction with any product on our Wallet. These are:
  - Buying cryptocurrencies (any payment method)
  - Selling cryptocurrencies (any payment method)
  - Deposit by credit card
  - Deposit by bank transfer
  - Receiving cryptocurrencies from an external Wallet
  - Receiving Crypto via Bit2Me Pay
  - Payments via Tikebit or Pix



## 2) ATTRIBUTION

Bit2Me uses a last-click attribution model before the user downloads the application or is verified.

The attribution window is 15 days from the time the user clicks on the link until their account is verified or the app is downloaded, and seven days from the time users download the app and their account is verified until the first interaction takes place.

Attribution cases:

- a) User clicks on affiliate A, is instantly verified, and buys B2M by card  $\rightarrow$  Affiliate A receives the full commission.
- b) User clicks on affiliate A, completes all verification steps but lives in the United States → The user will not be validated, so Affiliate A will not receive the commission.
- c) User clicks on affiliate A and downloads the app, then on affiliate B, verifies his/her account and buys crypto  $\rightarrow$  affiliate A gets the commission.
- d) User clicks on affiliate A, verifies his/her account, downloads the app and, without interacting for 7 days, clicks on affiliate B and transfers via Tikebit  $\rightarrow$  Affiliate A gets the verification and affiliate B the first interaction.
- e) User clicks on affiliate A, then on affiliate B, and then on the Google Ads campaign and verifies his/her account, downloads the app, and buys crypto in the latter case
  → Neither the verification nor the sale is attributed to any affiliate.
- f) User clicks on affiliate A, verifies his/her account, logs back in via a Facebook ad, and transfers money to his/her wallet via bank transfer → affiliate A receives the full commission.
- g) User clicks on affiliate A, does not interact, and on day 17 clicks on affiliate B and verifies his/her account using the latter's link  $\rightarrow$  affiliate B gets the commission.
- h) User clicks on affiliate A, verifies his/her account, and does not interact anymore. After 8 days, the user clicks on affiliate B and transfers BTC from his/her Ledger  $\rightarrow$  affiliate A gets the commission for verification and affiliate B for first interaction.



i) User clicks on affiliate A, downloads the app, and starts the registration process but does not finish it. After 15 days, the user finds a promotion from affiliate B, clicks on it, and finishes the registration process  $\rightarrow$  affiliate B gets the verification.

The ideal way to get higher commissions is to encourage users to register, download the app and interact as soon as possible. We will help you with promotions that you can offer users to make the interaction more engaging (you can find them on the platform), and we will provide you with all the information you need to get them interested.

If you have any further questions, feel free to contact us at afiliados.info@bit2me.com

All the best, The Bit2Me Affiliate Team